

GirlDreamer Opps

In 2020, we're on a mission to provide 100 new and unique opportunities to Women of Colour in the UK. Our 'Opps' page is an online space offering Women of Colour opportunities that they may not know of or have access to otherwise, whilst offering organisations an opportunity to grow their reach organically by connecting directly with more diverse audiences.



What is GirlDreamer?

GirlDreamer is an award-winning social enterprise for millennial and generation Z women of colour. We support women of colour and their dreams of social change through civic initiatives, opportunities and resources that drive personal and professional development in order to tackle social inequality.

What is GirlDreamer Opps?

GirlDreamer Opps is a dedicated online space on our platform to share opportunities with our audience (GirlDreamer's). We promote internal opportunities for our GirlDreamer's to get involved with and also open it up to external organisations to offer our GirlDreamer's something that we cannot provide but we know they'd love. This can be anything from an event, job, voluntary opportunity, freelance work or anything in between! We set this space up to manage the growing demand we have from our GirlDreamer's to get more socially involved and discover people, organisations and opportunities that they may not access otherwise. We act as a connector to bridge your opportunity to our ambitious and talented network.

Benefits of GirlDreamer Opps:

- Connect your opportunity to a large audience of women of colour (16-30 y/o)
- Affiliate your organisation with a trusted women of colour led organisation
- Personalised emails to our GirlDreamer's to personally recommend your opportunity
- Social media posts to promote your opportunity (across Twitter, Instagram and Facebook) to our 12,000 strong audience
- Additional advertising in our newsletter
- Offer opportunities to women of colour who may not know or access them otherwise
- Create a diverse range of applicants for your opportunities who you may not be able to reach otherwise
- (On average) organisations experience 5x higher engagement for their opportunity through using our opportunities platform.

How it works

- . You decide on an opportunity you think suits our platform
- . You fill in [this form](#) to get the details of your opp easily ready. The opportunity stays up for as long as it lasts!
- . We review the opp and if it's a fit, we upload it on the page and get it sent out and reaching our GirlDreamer's!
- . You enjoy better engagement, women of colour enjoy better opportunities.

Price

This service has a small cost of just **£99 (+VAT)** for charities & social enterprises and **£199 (+VAT)** for corporate companies. This covers our time as a small organisation for the additional admin and personalised service. Bundle packages are also available for multiple advertisements - the more opps, the lower the price. Details for bundles are included in [this form](#).

