



## GirlDreamer | Blogging Guidelines

Hi there! Thank you for your interest in wanting to become a guest blogger here at GirlDreamer. In case you didn't know, we're an empowerment platform for millennial and generation z women of colour. We support the personal and professional development of women of colour to tackle social inequality and pursue their dreams

Part of our organisation is putting an emphasis on online means of communication and empowerment. We can't reach everyone in-person so we want to utilise the digital spaces we have to connect with as many of you amazing women of colour worldwide. Our blog became one of the ways we did this and in the early days, we wrote our hearts out which led us to win an award in 2018 - "Top 10 UK Millennial Blogs".

Since then however, our small team has gotten busier and the blog has become neglected. This is where we hope you can come in! We're looking for women of colour who want to contribute their words, opinions and thoughts to our platform - either through personal experiences or general opinion on worldly matters. We have provided a few guidelines below that might help you with how to write your guest blog!

### Guest Blogging 101

**Word count** - we're pretty flexible but a minimum of 300 and a maximum of 1,000. A 5 minute read or under tends to be popular for the average reader.

**Profanity** - we'd like our blogs to be kept clean as we do have some young readers but if it's the occasional passionate swear that fits the point, please use "l@\*" to substitute certain letters.

**Time frame** - we'd like a guest blogger each month so if you can get your blog written within that time-frame that'd be awesome. If not, let us know and we can arrange something else.

**Credit** - credit where credit's due right? That means your name will be published on the author title of the blog, we'll tag you on all the socials we post it on and add your social handles in the blog for readers to follow you and your work.

**Themes** - we have core themes we cover but you are more than welcome to suggest things you think fit that we haven't mentioned. The core themes are; cultural issues, WoC in the workplace, opinion pieces on worldly topics/issues facing WoC, identity, stereotypes, gender inequality.

We hope these little pointers help you in writing your guest blog piece with us.

**Please note - if your blog is approved to be published with us, we are currently able to offer you a small fee of £50 for your piece. Please fill the blog pitch out [here](#) and/or email Kadie at [kadie@girdreamer.co.uk](mailto:kadie@girdreamer.co.uk) if you have any questions.**